

Name: _____

Attempt #: _____

Pitch Yourself!

Skill	4	3	2	1	0
Hook! <i>Did the student make any statements that demonstrate their unique selling point?</i>	Outstanding relevance and creativity. This participant is memorable.	Demonstrated relevance (and possibly creativity).	Neutral. While the introduction wasn't bad. It did not stand out.	Minimal relevance. Either off topic or gimmicky.	Did you forget your name?
Notes					
Described Experience <i>Did the student use specific examples from their life to demonstrate their unique selling point.</i>	Chooses compelling and specific examples to illustrate relevant skills and describes them well.	Generally describes experience and knowledge to illustrate relevant skills.	Lists facts/experiences with little description. Could improve on how they are relevant.	Experiences described are not relevant or not offered at all.	Did not use actual words.
Notes					
Presentation <i>Did the student showcase personality? Note: (This does NOT mean you have to be bubbly or extroverted)</i>	Yes, the student was engaged and showed that they had a passion for what they were talking about	Yes, the student showed some interest in their presentation.	Average, the presentation came off neutral.	No, the student came off as they weren't interested at all.	Do you have a pulse
Notes					
Overall <i>Did the student present themselves in a way that you could easily give them a tagline?</i>	Yes, I'm going to remember this!	Yes, it was definitely a good pitch.	Average, it was fine, but blended in.	Needs a lot of work.	So cringe.
Notes					

Please note that this is just a tool to help your personal improvement. This is a learning activity intended to help you develop your unique selling point.